



CONTACTS:

Jody Cook
The Hershey Company
717.534.4288
jcook@hersheys.com

Corey Dunavan
JSH&A Public Relations
630.932.7968
corey@jsha.com

HERSHEY'S GIFTS VALENTINE'S DAY FACT SHEET

HersheyGifts.com, *The Sweetest Site on the Web*[®], celebrates Valentine's Day by offering a festive selection of gifts sure to steal the hearts of everyone on your list. Personalized, hand-written chocolate cards and one-of-a-kind gift collections come dressed for Valentine's Day and add a sentimental touch to any gift.

- **Personalized Creations** – *Hershey's Gifts* allows individuals to send their very own custom wishes to family, friends and loved ones, from personalized chocolate greeting cards to seasonal towers filled with delicious sweets.

Valentine's Day gifting options include:

- ***Hershey's* Milk Chocolate Card with Red Personal Message.** Turn your heartfelt words into a work of art with a personalized hand-written message on a pure, creamy *Hershey's* Milk Chocolate Card. An unforgettable gift for loved ones, friends and coworkers, the 2-pound chocolate card is framed with three dimensional hearts and festive ribbons. Also available in *Hershey's Special Dark*[®] Chocolate (\$24.95).
 - **Red & White Tower with *Hershey's* Milk Chocolate Card.** Give a gift of Valentine's Day themed boxes filled with treats everyone will love. This pretty duo includes an abundance of *Hershey's Kisses*[®] Milk Chocolates and a pure, creamy *Hershey's* Milk Chocolate Card. The delectable card can be inscribed with a personal message written in red candy lettering. Also available in *Hershey's Special Dark* Chocolate (\$24.95).
 - **Personalized *Kisses* Select Tower.** Make your sweetheart melt with this tower of temptation featuring a 7-ounce *Giant Hershey's Kiss*[™] Chocolate that can be personalized with a special message right on the *Kisses* plume. An assortment of *Hershey's Kisses* Chocolates, *Hershey's Hugs*[®] Chocolates and *Hershey's* Miniatures Chocolates complete this stunning gift (\$29.95).
- **Convenient Ordering** – To order or for more information on *Hershey's Gifts*, visit www.HersheyGifts.com 24 hours a day, seven days a week. Orders can also be placed via telephone by calling 1-800-4-KISSES (1-800-454-7737), 24 hours a day, seven days a week.
 - **More from *Hershey's Gifts*** – In addition to Valentine's Day gifts, *Hershey's Gifts* offers a broad array of gifts for any celebration, including birthdays, weddings, anniversaries and holidays.